



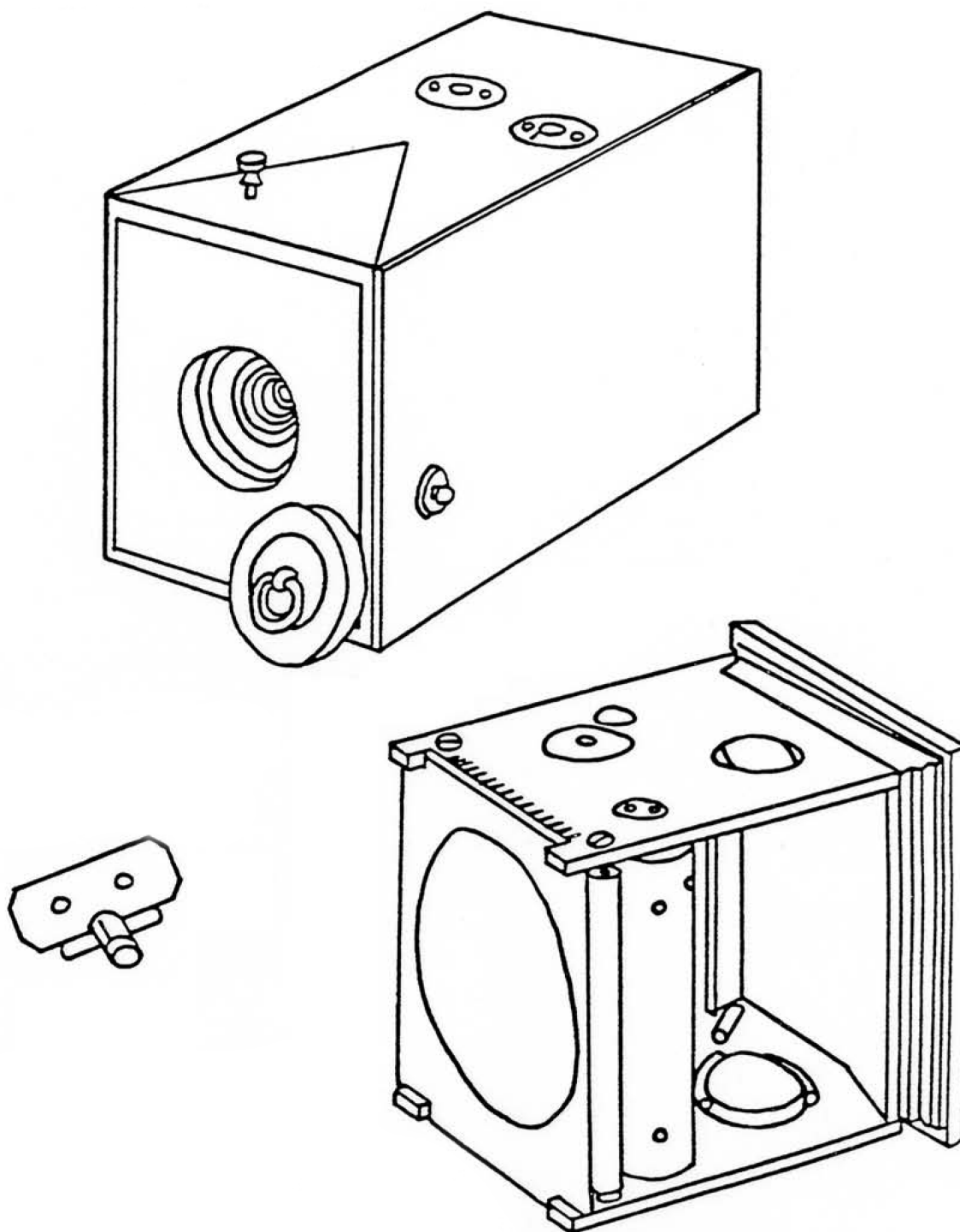
GEORGE EASTMAN, AS AN AMATEUR, RIGGED UP HIS FIRST PORTABLE PHOTOGRAPHIC OUTFIT WHILE WORKING IN A BANK IN ROCHESTER, N.Y.



George Eastman's company made the **Kodak** camera in 1888. Film was loaded onto the **roll holder** inside the camera. One roll of film could make 100 pictures. The **key** was used to wind the film.

GEORGE  
EASTMAN  
MUSEUM

COLORING SHEET

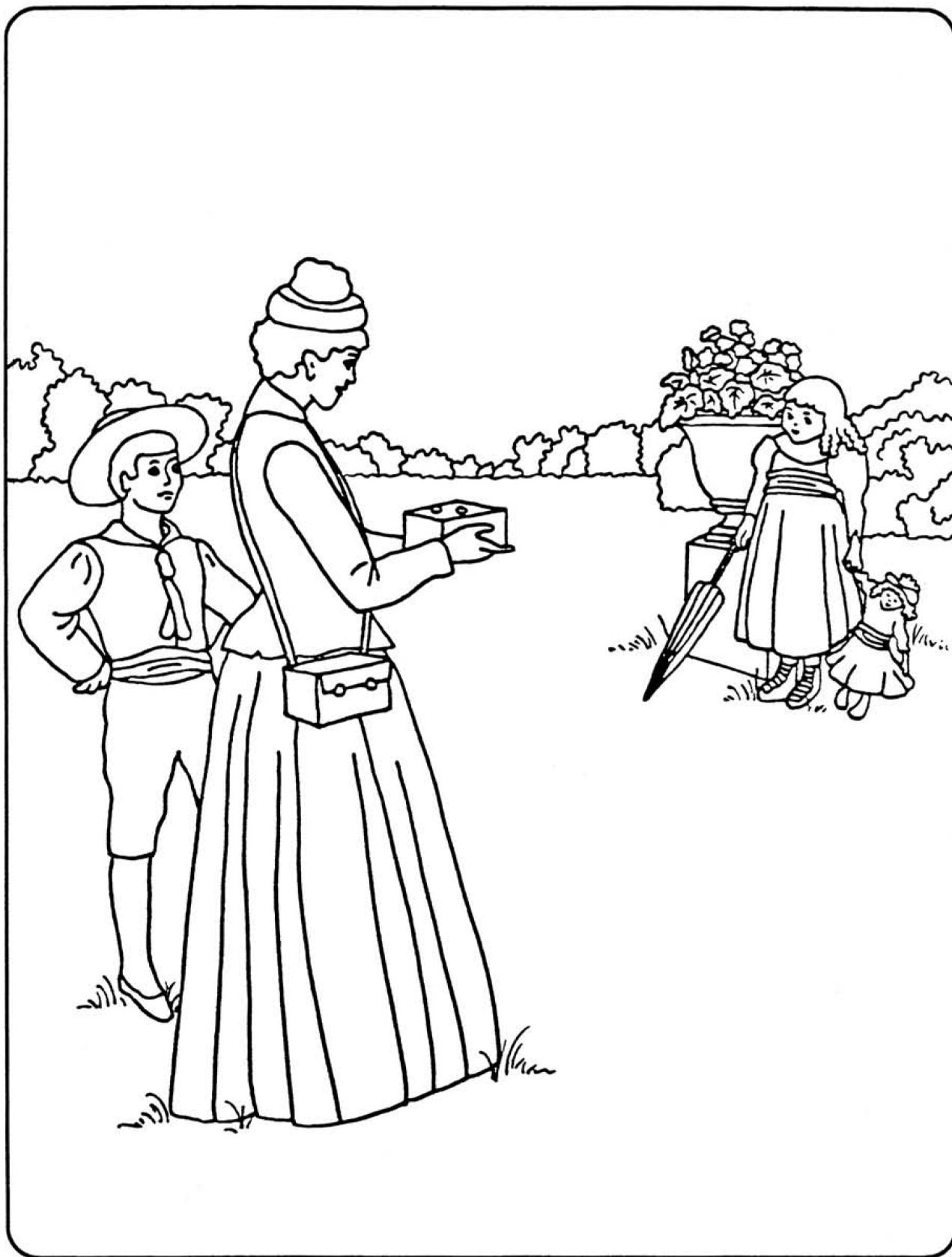




"You Press the Button, We Do the Rest" was the Kodak advertising slogan.

GEORGE  
EASTMAN  
MUSEUM

COLORING SHEET



An example of a Kodak advertisement from the early 1900s.

GEORGE  
EASTMAN  
MUSEUM

COLORING SHEET

Take a  
**KODAK**  
with you



The Kodak Girl