

# How to Bid on Auction Items with Bidding Owl

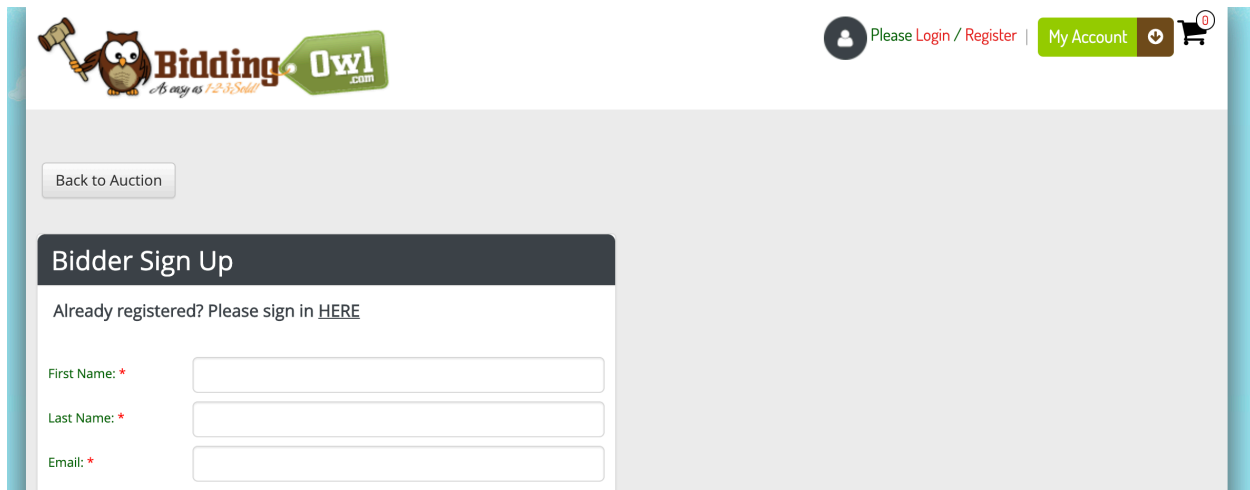
1. Visit [eastman.org/auction](http://eastman.org/auction) or navigate to the online auction via one of our holiday web pages.
2. This is what the main page of the Bidding Owl auction site looks like. Please review all important information on this page about bidding, payment, and pickup.

The screenshot shows the main page of the Bidding Owl auction site for the George Eastman Museum. At the top, the museum's name is on the left, and the auction end date "Ends On 12/13/2020" is in the center. To the right of the date are links for "Please Login / Register" and "My Account", along with a shopping cart icon. Below the header, there is a search bar with "elderwood" entered and a "View Items" button. The main content area is titled "Holiday Silent Auctions" and describes the event as a holiday tradition where users bid on gingerbread creations, wreaths, and tabletop trees. It lists the silent auction dates: Handcrafted Wreaths (Nov 4-29), Sweet Creations Gingerbread Houses (Nov 6-Dec 13), and Tabletop Trees (Nov 18-Dec 16). It also states that each auction ends at 11:59 p.m. EST. A section titled "Important Information About Pick-Up and Payment" lists rules for winning bidders, including email alerts, pickup requirements, and specific pickup windows for each auction type. On the right side of the page, there are two images: one showing a family looking at gingerbread houses in a display case, and another showing a close-up of various gingerbread houses.

3. In order to place a bid, you will need to set up a Bidding Owl account. The account allows you to keep track of your bids, continue bidding if you get out-bid, and, if you choose to, pay for the item via PayPal once the auction is complete.

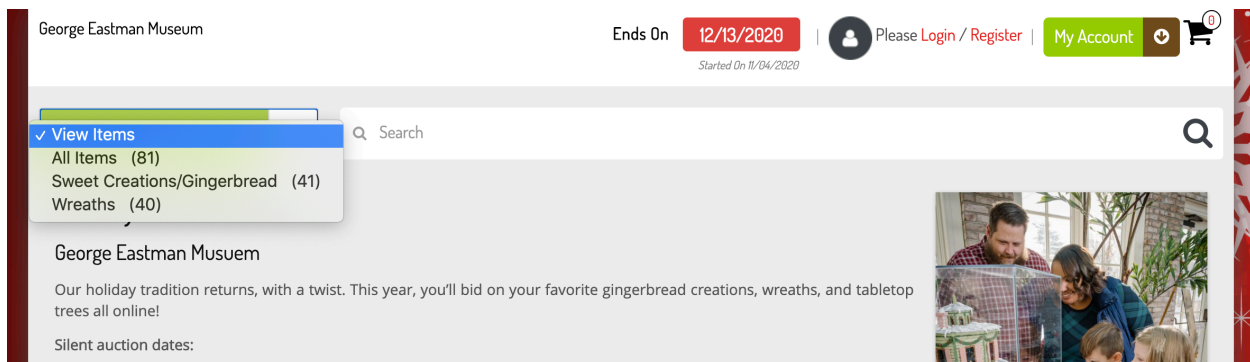
The screenshot shows the login page of the Bidding Owl website. At the top, there is a logo for "Bidding Owl .com" with the tagline "As easy as 1-2-3-Sold!". To the right of the logo are links for "Please Login / Register" and "My Account", along with a shopping cart icon. Below the header, there is a "Back to Auction" button. The main content area is titled "Log In" and includes a link for "Not a bidder yet? Sign up". There are input fields for "Email: \*" and "Password: \*". Below the password field, there are links for "By Logging in you Agree to the Terms and Policies" and "Forgot Password?". A green "Log In" button is at the bottom of the login form. On the right side of the login form, there is a large orange banner that says "This is for BIDDERS ONLY".

- As you sign up for an account, use an email address that we can easily use to contact you. This is how we will get in touch with you to confirm payment and pickup.

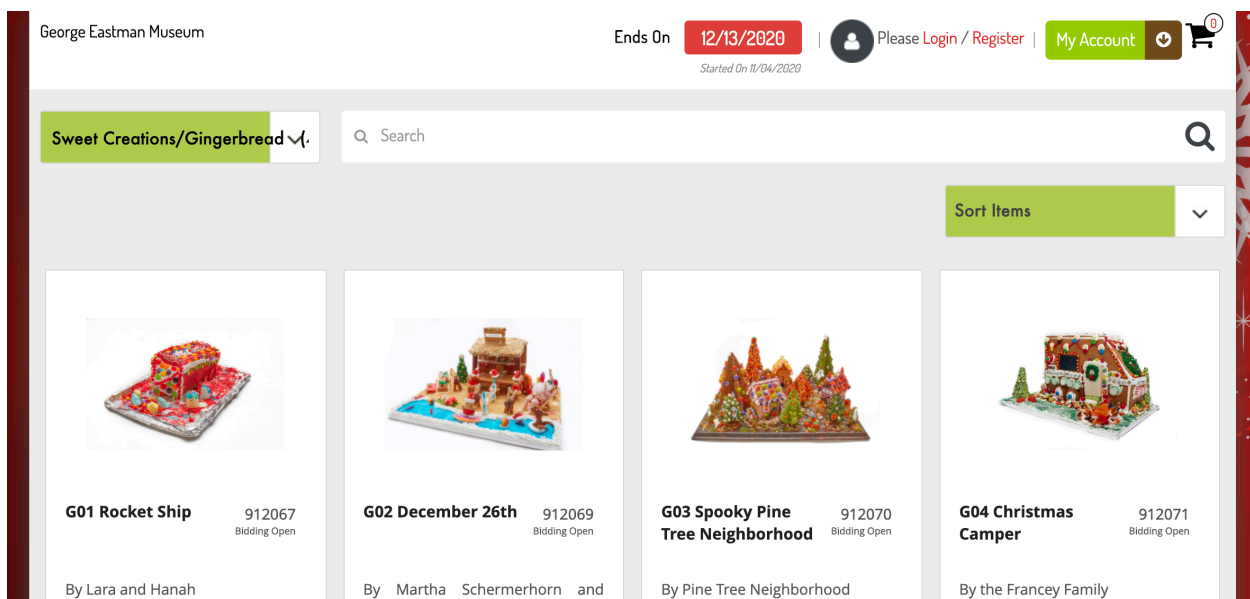


The screenshot shows the Bidding Owl website's 'Bidder Sign Up' page. At the top, there is a logo for 'Bidding Owl' with the tagline 'As easy as 1-2-3-Sold!'. To the right of the logo are links for 'Please Login / Register' and 'My Account'. Below the logo is a 'Back to Auction' button. The main heading is 'Bidder Sign Up'. Below this, it says 'Already registered? Please sign in [HERE](#)'. There are three input fields for 'First Name', 'Last Name', and 'Email', each with a red asterisk indicating a required field.

- Once your account is set up, and you are logged in, you can start bidding!
- From our main auction page, you can either search for a specific item using the search bar, or browse all items via the green dropdown button.



- Select the item you want to learn more about or bid on.



8. This is what an item page looks like. It includes information on the current item. Please review all of the Additional Information as it includes dates, payment, and pickup information.

9. Enter an amount and press "Bid!" when you are ready.

George Eastman Museum


Ends On **12/13/2020**  
Started On 11/04/2020

Hello Kate | My Account

Sweet Creations/Gingerbread

Search

All Items / Sweet Creations/Gingerbread / G04 Christmas Camper



### G04 Christmas Camper

# 912071 Online Item

Bidding Price at:  **Bid!**

Be the first Bidder!

0 Bids |

Priceless Retail Value	USD \$ 5.00 Opening Bid	USD \$ 1.00 Min. Bid Increment
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Ends: 12/13/20 11:59 PM Eastern

## Description

By the Francey Family  
12" x 14" x 9.5", holiday camper decorated with trees and candy

## Expiration Date

12/13/20

## Additional Information

By bidding on this item, you agree to:

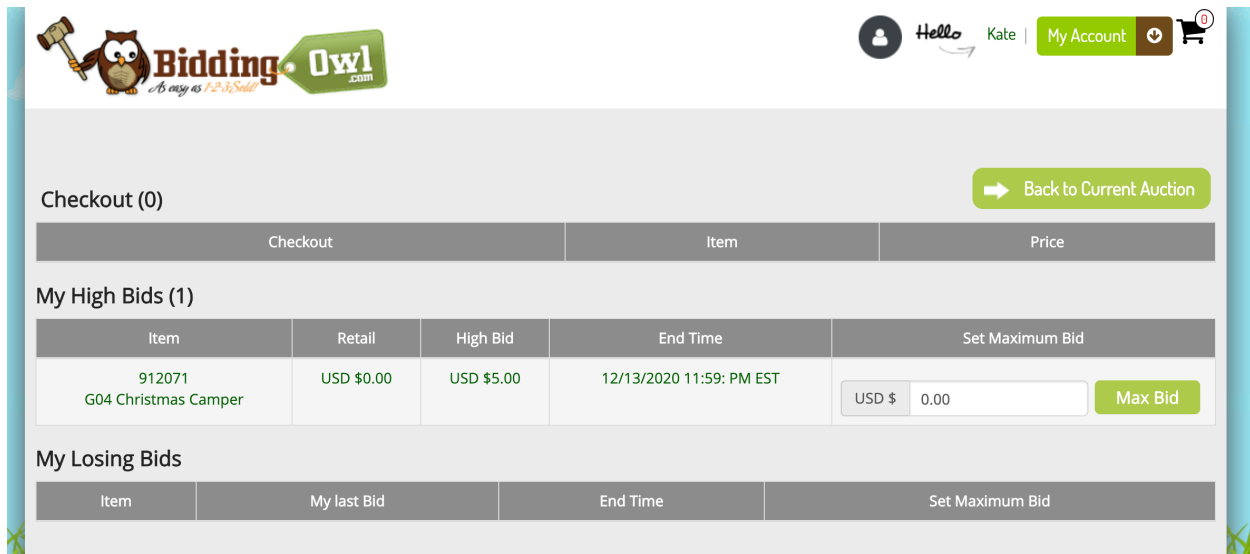
- Pay for your gingerbread creation either prior to pick-up on the auction site via PayPal (accepts all major forms of credit card or bank account; no PayPal account required), or at the time of pick-up by cash or check.
- Pick up your gingerbread from the museum before Wednesday, December 16 at 5 p.m.

Please note:

- Winning bidders will be alerted by e-mail and/or text (depending on selected contact preferences) when the auction ends with information about pick-up and payment.
- Sweet Creations cannot be delivered or shipped.

Proceeds from the auction benefit the George Eastman Legacy Collection. Thank you for your support.

10. If you would like to review your bids, press the green "My Account" button and select "My Bids." This will show you whether your bid is the highest.



**Bidding Owl**  
As easy as 1-2-3!

Hello Kate | [My Account](#)

Checkout (0) [Back to Current Auction](#)

Checkout	Item	Price
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**My High Bids (1)**

Item	Retail	High Bid	End Time	Set Maximum Bid
912071 G04 Christmas Camper	USD \$0.00	USD \$5.00	12/13/2020 11:59: PM EST	USD \$ 0.00 <a href="#">Max Bid</a>

**My Losing Bids**

Item	My last Bid	End Time	Set Maximum Bid
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11. And that's it! Once the auction nears completion, we will reach out to everyone with instructions on how to pay for your winning items and how to pick them up from the museum.

Questions? Contact [socialmedia@eastman.org](mailto:socialmedia@eastman.org).